

New SSEF- Gem-A collaboration



NEWS RELEASE:

Gem-A Announces New Editor of The Journal of Gemmology in Joint Venture with SSEF

Basel and London, 9 September 2013. The Gemmological Association of Great Britain (Gem-A) has enlisted the help and support of the Swiss Gemmological Institute (SSEF) to contribute toward a new look Journal of Gemmology in 2014. Gem-A also appointed editor, geologist and gemologist Brendan Laurs as its new editor-in-chief of The Journal of Gemmology. The move signals greater editorial cooperation across the U.K., U.S. and Europe in the publication of the most-circulated academic journal on gemology.

Laurs, the former editor and technical specialist at Gems & Gemology, began his new role September 1, replacing Dr. Roger Harding who has edited the journal for the past 19 years. With the same focus on in-depth, academic content, detailing the latest developments in the study of gemology, this move indicates an invigorating fresh era in global collaboration. Laurs said, "I look forward to working with the international gemological community to facilitate the publication of high-quality research in The Journal of Gemmology. In the future, the Journal will be evolving to include additional sections and a wider variety of content of relevance to practicing gemologists, researchers and enthusiasts."

Gem-A's CEO, James Riley explained the new relationship with SSEF. "We're delighted to have the team at SSEF working with us on the new look of the Journal. We have cooperated for many years and share the same goals of promoting gemological knowledge around the world. We are indebted to SSEF without whom we would not have secured the services of Brendan. I'm sure that working together we will provide a

wide range of up-to-date relevant gem knowledge and will in consequence raise the standard of The Journal of Gemmology even higher.”

The director of SSEF, Dr. Michael Krzemnicki, said, “We are very happy to join forces with Gem-A for this new area of The Journal of Gemmology. Research has always been part of our mission at SSEF. We look forward to this collaboration that aims to strengthen the position of The Journal of Gemmology as the publication with the highest impact within the international gem community.”

The next issue of The Journal of Gemmology will be available through Gem-A and the SSEF in January 2014. To find out how to get your copy, visit Gem-A’s website at: www.gem-a.com.

About The Journal of Gemmology:

The Journal of Gemmology has been the official journal of Gem-A since the company was incorporated in 1947. Printed in black-and-white with a grey cover, the 1947 journal looked very different from the full-color publication produced today. All Gem-A members receive The Journal as part of their membership package, keeping them up-to-date with new gemstone sources, the latest synthetic and simulated gems and gemstone treatments. Laboratories, libraries, museums and similar institutions may subscribe to The Journal. The Journal also gives details of Association events, lists those who have qualified in our Gemmology and Gem Diamond examinations, new fellows and members, and donations and gifts received.